



Saves printing costs and the environment

Ecofont: The perfect tool for your CSR policy

Ecofont Software enables you to **save up to 50%** on ink or toner when printing text and even more when you use the printing without images option. You can print in a sustainable way with only one single click.

The significant savings are achieved by printing your text with holes in it. The white circles are placed intelligently. As a result, the output is pleasant to read. Ecofont software is not a font, it works with existing fonts. It is easy to implement without the need to change your house style and your existing documents and forms.



“Ecofont’s new software goes one better, letting people use “normal” fonts on screen and inserting the holes only at print time - and then only for small type sizes, where they are less apparent. Ecofont recently picked up a European Environmental Design Award for its work.”

The Economist, September 2nd 2010



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Print ecofriendly with your own fonts

How it works

The Ecofont buttons are intuitive and are placed in the taskbar of software you are already familiar with. Getting started with Ecofont software does not require training. With one mouse click you can realize up to 50% toner saving. Ecofont software has additional functionality helping to even further reduce toner usage and cutting number of pages printed.



Print without graphics

Most often we do not need to print the images, but there simply is no option to deselect printing them. The result: a lot of (colour) toner is wasted. Ecofont Software not only shoots holes in fonts, but now also has an option to skip the graphics while printing. Cost- and environmental-savings increase very rapidly this way!

Print all text in black

Colour printers / copiers are no novelties anymore. Unfortunately printing in colour is more expensive. Ecofont eliminates the additional cost associated with printing text in colour. The “print all text in black” option prints colour text in black and white, off course in Ecofont style.





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People, Planet, Profit

Ecofont = People

Ecofont is a tool to increase the environmental awareness of your employees. A lot of prints are made habitual (especially email). And it is this behavior Ecofont addresses. Not by prohibiting but by offering the employees a choice each time they print. When the user opts for printing with Ecofont the print output will have that distinguished Ecofont look. Each print job Ecofont contributes to an increased environmental awareness.

Ecofont = Planet

Printing with holes in the fonts means less toner is required. During the life cycle of toner the demands on the environment are significant, especially during production and recycling. An organization with 1000 workplaces can reduce their Green House Gas emission up to 10 tons of CO2 per year. And did you realize that the amount of water used during the entire lifecycle of the toner needed by this organization is 240,000 liters? Imagine what savings can be made.

Ecofont = Profit

Everybody knows that ink and toner are expensive. The worldwide market is estimated at \$60,000,000,000.00 per year. The investment in Ecofont plus related implementation costs are low and you get instant results. A typical break-even point is around 6 months. For heavy printing organizations a Break Even Point less than 2 months is no exception.

"We transform our business processes in accordance with the principles of sustainability. [...] Ecofont, which enables savings up to 50 percent in ink consumption through the holes in its structure, shall be used as default in the computers of Türk Telekom employees."

Gökhan Bozkurt, CEO Türk Telekom



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Specifications

Standard Fonts

Ecofont Enterprise Software works with the 5 most commonly used fonts:

- Arial
- Calibri
- Times New Roman
- Trebuchet MS
- Verdana

Custom fonts

On request Ecofont software supports other font types as well.

Compatibility

Compatible with Ms Word and Ms Outlook versions:

- 2003 Professional edition
- 2007 All editions
- 2010 All editions

Technical requirements

- Operating system Windows XP, Windows Vista or Windows 7
- All Windows updates need to be installed
- .NET Framework 2.0 needs to be installed

Minimum system requirements

Processor speed	1.0 Ghz
Memory	Windows XP 512 Mb Windows Vista 1 Gb Windows 7 1 Gb
HDD space:	80 Mb
Screen resolution:	Minimum 1024 X 768

Enterprise Application Solution

An increasing number of documents are printed from Enterprise Application Software such as Enterprise Resource Planning, Customer Relationship Management or accounting software. Ecofont has the knowhow and experience to enable Ecofont printing from Enterprise Application Software.

Ecofont in the press

